

**Cose Belle d'Italia Media Entertainment**  
**Culture, technology, emotions, scientific rigor**

Cose Belle d'Italia Media Entertainment (Cose Belle d'Italia Group) operates in the field of culture with the aim of promoting beauty by enhancing the Italian cultural heritage with a series of exhibitions that can be taken abroad.

Every exhibition project for Cose Belle d'Italia Media Entertainment is a cultural journey related to museums, carried out thanks to the collaboration of highly rigorous scientific committees, in which the languages of innovation promote and enhance art, and stimulate the creative development of new aesthetic and communicative models.

«Our challenge is to promote beauty while remaining faithful to 4 key words: culture, technology, emotions, scientific rigor» says **Renato Saporito, Managing Director of Cose Belle D'Italia Media Entertainment**. «With the Magister format, dedicated to the outstanding Masters of the history of art, we have brought the public by the hand into the heart of the creative process that gave life to the great masterpieces of art. Today our aim is to continue this journey in a dialogue with international museums and institutions, offering made-to-measure insights, with narrations and stagecraft solutions that are able to combine entertainment with knowledge, thanks to a multidisciplinary, intercultural and intergenerational process that is open to new partnerships of contents».

Since 2017 Cose Belle d'Italia Media Entertainment has designed and produced

**Magister Giotto**

Scuola Grande della Misericordia, Venice, 2017 / Museo Archeologico in Zagreb, 2018  
An immersive, unique and surprising experience. A tale of words, music and images with the extraordinary participation of Luca Zingaretti and Paolo Fresu. Under the patronage of the MiBAC

**Magister Canova**

Scuola Grande della Misericordia, Venice, 2018  
An extraordinary multimedia journey dedicated to the greatest sculptor of Neoclassicism. With the extraordinary participation of Fabrizio Plessi. The narrating voice is of Adriano Giannini, music by Giovanni Sollima. In collaboration with the Fondazione – Museo Antonio Canova di Possagno. Under the patronage of the MiBAC

**C+ by Magister**

National Archaeological Museum of Naples, 2019  
On the occasion of the important exhibition dedicated to "Canova and Antiquity", two immersive areas, two installations with a diameter of 6 metres for an experience rich in details and narrations that complete the visit.

**Canova. Il Viaggio a Carrara**

CARMI, Carrara Museum and Michelangelo at Villa Fabbricotti, Carrara, from 1<sup>st</sup> August 2019  
In collaboration with the Museum, an important exhibition that combines original works by Canova with a multimedia educational journey.

**Magister Raffaello**

Work in progress